



VILLE DE MEXICO 2021
FORUM MONDIAL DE
L'ÉCONOMIE SOCIALE

SELF-ORGANIZED SESSION INFO

The organization in charge: *Asian Solidarity Economy Council (ASEC)*

The person in charge: Benjamin Quinones, Jr.

Session title: BUILDING SSE ENTERPRISES TO FOSTER SOCIAL INCLUSION & SUSTAINABILITY OF COMMUNITIES Experiences in Asia

Date/Duration: October 5, 2021, 4.30-6.30PM Kuala Lumpur/Manila time

Session format (please indicate if it will be a training session, workshop session, roundtable, etc.)

: Self-Organized Sessions

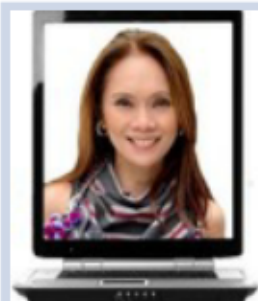
Target audience: SSE professionals and enterprises

Session Objectives/ Descriptions:

- Aligned with the GSEF tenet of advancing systematic changes at the local level, the ASEC workshop aims to:
 - Highlight the products and services of SSE enterprises in Asia which contribute to social inclusion, sustainability, and resilience of local communities amidst the Covid-19 pandemic; and
 - Foster dialogue and cooperation among social enterprises, cooperatives, foundations, mutuels, and aid groups to build and strengthen links among SSE enterprises across territories and national boundaries.

Moderator and Speakers

- **Moderator :** Dr. Natalie A. Verceles

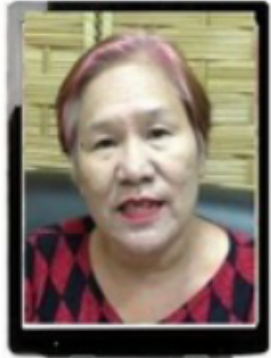


DR. NATHALIE A. VERCELES (Moderator)

Dt. Verceles is the Director of the University of the Philippines Center for Women's & Gender Studies and concurrently Assistant Professor at the Department of Women and Development Studies (DWDS) in the U.P. College of Social Work and Community Development (CSWCD). She has previously served as Chairperson of the DWDS (2013-2016) and Director of the Doctor of Social Development Program of the CSWCD (2017). She is also an entrepreneur. She established a single proprietorship which owns and manages six food franchises located in various malls in Metro Manila, while serving as Corporate Secretary of Polygon Investors and Managers, Inc., a family corporation with investments in telecommunications, real estate, and pharmaceuticals. She earned her Doctorate in Social Development (2014), MA in Women and Development Studies (2003), and BA in Philosophy (1987) from UP Diliman. She also has a BSC (Honours) in Economics (1990) from the University of London. She has published and presented numerous papers on feminist economics.

● Speakers :

SPEAKERS	
	<p>DR. ERI TRINURINI-ADHI Dr. Ir. Eri Trinurini Adhi MSc., has more than 20 years of work experiences with the national government, international development agencies, national and international NGOs and consulting firm as well as with communities mostly in the field of project management, community empowerment and policy analysis. Currently, she is a Board Member of Yayasan Bina Swadaya (Self-Reliance Foundation) in Indonesia, a social enterprise with the mission of community development and poverty alleviation. She is also a Board member of the Asian Solidarity Economy Council (ASEC), a hub of networks in Asia associated with the Intercontinental Network for Social Solidarity Economy (RIPESS).</p>
	<p>MR. ROLANDO VICTORIA Mr. Victoria is the founding executive director of Alalay Sa Kaunlaran Inc. (ASKI) and now the President and CEO of ASKI Group of Companies Inc. composed of 12 different strategic business units. A certified public accountant and former commercial banker, he is a pioneer in the microfinance industry in the Philippines. He currently sits in the Board of several organizations such as the Microfinance Council of the Philippines (MCPI), Microinsurance MBA Association of the Philippines (MiMAP), Alliance of Philippine Partners in Enterprise Development (APPEND), Inter-Asia Development Bank, PinoyAko Micro Insurance Services, Inc., among others. Among his citations is the Global Filipino Executive of the Year 2017 award of the Asia CEO Awards, and Association Board Member of the Year 2018 of the Philippine Council of Associations and Association Executives (PCAEE).</p>
	<p>MS. DIORDRE MORAES Having a passion for vulnerable children, Diordre has been working in not for profit organisations for over 15 years. Currently, working as the Manager for Resource Mobilisation at LEADS, which is a local Charity in Sri Lanka working towards 'the best interest of the child'.</p>
	<p>MR. SHAH ABDUS SALAM Shah worked for BRAC, CARE-Bangladesh, Terre Des Hommes France, ILO and UNDP-Bangladesh for around 10 years. In 1996, he founded a non-profit organization Development Wheel (DEW) www.dewbd.org, the core vision of which is "to have a society where all people enjoy equal rights and equitable access to employment and adequate resources necessary for livelihood and live in dignity. In 2016 he established a certified Fair trade Social Enterprise called DEW Crafts (www.dewcrafts.com), the principal aim of which is to work for marginalized and hardcore poor communities in Bangladesh in achieving DEW's vision. Shah completed his graduation and post-graduation in Sociology from the University of Dhaka in 1986. He is an active member of several national and international development organizations such as WFTO, WFTO Asia, UNEP, UNCCD-Country Focal, UNCTAD, INBER-Fellow, Belt and Road International Forum on Public Cooperation for Ecological Remediation-BRIFPCER, UNDF, CIVICUS, AWED, ICSFD, WFDA, IAVE, Ecota Fair Trade Forum, among others.</p>



MS. JOSEPHINE 'OLIVE. C. PARILLA

Olive, herself a micro-entrepreneur, is well known as an informal worker leader in the Philippines, being in the Executive Committee of Homenet Philippines, President of PATAMABA WISE (Workers in the Informal Sector Enterprise), and secretary of the Homenet Producers Cooperative. She has served as social development chair of the Regional Development Council of Region IV A (Calabarzon) and member of the National Anti-Poverty Commission (NAPC) Workers in the Informal Sector Council (WISC) for many years. She is also very active in the women's movement, serving as President of the Rizal Provincial Local Council of Women, vice-president for the National Capital Region of the National Council of Women in the Philippines, and member of the Angono municipal Gender and Development (GAD) Focal Point. She has been regularly attending ACSC/APF conferences for many years, serving as resource speaker in many workshops on informal economy, social protection, and universal health care. Olive has a degree in commerce and has taken graduate level courses in women and development studies at the University of the Philippines.



MS. R. KEERTHANA

Keerthana is the Assistant Executive Director of the Association of Social Services and Community Development of Gombak District, Selangor - Malaysia (PSPK). With her passion for the upliftment of the underserved communities, she currently works with the PSPK team in fostering sustainable economic empowerment and inclusive growth through capacity building on social entrepreneurship of women and youth. This has governs to social enterprises owned and managed by poor women and youth such as tailoring, baking, F&B - café operation, rooftop plantation, turning plastic waste into sellable products, and digital marketing. She has earned her Bachelor of Management in Policy and Social Environment from the University of Malaysia, and is an Associate Member of the Malaysian Association of Social Workers (MASW). She has been involved in the grassroots activities for more than eight years with the focus on the pillars of community development, empowerment, education and economic rehabilitation specifically among the women, youths and children living in urban poverty. She has been able to create innovative solutions for the poor communities in collaboration with various organisation and agencies locally and internationally such as the Ministry of Women, Family, and Community Development (KPWKM), All-Party Parliamentary Group Malaysia (APPGM), the United Nations High Commissioner for Refugees (UNHCR), Work Together Foundation (WTF, Seoul Korea), local NGOs and corporations

PROVISIONAL PROGRAM

Time	Activity
	Note: The zoom link to the ASEC workshop from 4.30 to 6.30pm KL/Manila time shall be provided by GSEF
4.30-4.50 pm	Introduction to the ASEC Workshop ASEC - by Benjamin Quiñones, Jr. PhD, Founder, ASEC The Challenges in Advancing SSE in the midst of Covid-19 pandemic - Datuk Dr. Denison Jayasooria, Chairperson of ASEC - Balu Iyer, Regional Director, International Cooperative Alliance (ICA) - Shigeru Tanaka, Co-Coordinator, RIPESS